



HEALTHY PEOPLE



DYNAMIC ECONOMY



SUSTAINABLE ENVIRONMENT

COMMUNITY PRIORITIES IN HEADWATERS 2016

INCREASING COMMUNITY WELL-BEING AND RESILIENCE



VIBRANT CULTURE



ENGAGED CITIZENS



COMMUNITY ASSETS



Headwaters
**Communities
in Action**

Making Life Better Together

COMMUNITY PRIORITIES IN HEADWATERS 2016

To the citizens of Headwaters, our partners, our neighbours, our coworkers and our friends:

This second iteration of our Community Well-Being report brings many updates to previously established markers and continues to be a spotlight on not only how we are doing, but also where there are opportunities are to make life better together.

Similar to five years ago, we have so very much to celebrate about living in Headwaters. What is it that we like, and what is it that we continue to be concerned about? Our citizen survey, circulated in 2015, was supplemented with feedback we heard in a series of community conversations we hosted. We have hosted a variety of events and almost all of them became opportunities to gather insights into the state of community well-being.

Our definition of community well-being is maturing alongside the Canadian and Ontario indexes of well-being.

As we stated in our previous report: HCIA, our grassroots citizen group, wanted to know what community well-being meant to you, so we asked and residents answered us. This report reflects upon what we heard and, we hope, will initiate conversations that move us to collective action for vibrant, just and sustainable community living. And we could not do all of what we do without the ongoing support of our partners, stakeholders, volunteers and engaged citizens.

It is a privilege for me to be a part of not only this wonderful region, but also to chair a group that remains committed, innovative and continues to percolate approaches and opportunities to address those issues that need our focus.

Thank you for joining us on this journey.



Chris Broom, Chair
Headwaters Communities in Action

ABOUT HCIA

Headwaters Communities in Action (HCIA) is a grassroots citizen group whose mission is to foster community leadership and action towards a long-term vision of well-being for Dufferin County and the Town of Caledon. We take a collaborative approach across sectors and political boundaries and promote community based solutions to address complex issues.

Since our inception in late 2004, HCIA has been a convener of community conversations and projects that enhance community well-being and resilience – which we view as encompassing the five pillars of a healthy community (Healthy People, Dynamic Economy, Sustainable Environment, Vibrant Culture and Engaged Citizens) all in conjunction with community assets.



FOUNDATIONS OF A HEALTHY COMMUNITY



PILLARS AND INDICATORS OF COMMUNITY WELL-BEING

HEALTHY PEOPLE:

- Personal health (i.e. physical and mental)
- **Accessible & quality services (i.e. availability of physicians)***
- Personal & community safety (i.e. crime rates, perception of safety)

DYNAMIC ECONOMY:

- Community economic sustainability (i.e. business diversity)
- Personal economic sustainability (i.e. employment, income, debt level)
- Range of housing (i.e. livability of housing, options available)
- **Post-secondary education including trades/apprenticeships (measured by local opportunities and adult literacy rates)***
- Work life balance/worker well-being (i.e. free time, work enjoyment)

SUSTAINABLE ENVIRONMENT:

- **Natural resource usage (i.e. extraction, industrial use of resources)***
- Water quality (i.e. safe drinking water, clean river/lake water)
- Air quality (i.e. industrial/vehicle emissions)
- Wetlands/flora & fauna (preservation of natural rural areas)
- Built environment (i.e. management of growth, water, transportation)
- Personal environmental responsibility (i.e. recycling, local food)

VIBRANT CULTURE:

- Arts & culture activities (i.e. programs available, library use)
- **Cultural & social diversity (i.e. services available to newcomers)***

- Protecting heritage (i.e. protecting heritage sites and rural feel)
- Embraces lifelong learning for all ages (i.e. preschool to senior) (2008 only)
- Availability of recreational areas (i.e. parks, trails and playgrounds) (2015 only)

ENGAGED CITIZENS:

- Volunteerism
- **Political engagement***
- Cultural inclusion (i.e. race, gender, ability)
- Connection to the community – a sense of belonging (new in 2015)

COMMUNITY ASSETS:

- Human assets
- Social assets
- Built and financial assets
- Natural assets

Source and Notes: Foundations of Community Well-Being and Indicators were adapted and developed by HCIA from 2005 to 2016. Indicator most important to 2015 CWB Survey Respondents is marked with an asterisk “*”.

MEASURING PROGRESS HOW IS HEADWATERS DOING?

Most important indicator to survey respondents is listed first for each pillar; more data for each pillar at right.

Accessible & quality services (i.e. availability of physicians):

Rates per 100,000 of all health professionals have been increasing since 2010, but in 2014 still lagged significantly behind provincial averages as follows: family physicians at 72.6% and specialists at 48% and nurses at 49% of provincial averages. LIHN per capita spending has increased from \$800.13 in 2009 to \$1001.11 in 2015/2016

HEALTHY PEOPLE



- **Accessible Services** Health professionals increasing, but still well below provincial averages.
- **Individual Health** Good general perceived health and mental health. Good smoking and drinking levels, but poor overweight/obesity and physical activity levels.
- **Safety** Crime severity rates decreasing and less than 1/2 provincial rates.

Source: Ontario Integrated Health Network and HCIA

Post-secondary education including trades/apprenticeships (measured by local opportunities and adult literacy rates):

The majority of the 25-64 population in Caledon (64.5%) and Dufferin (57.4%) have a postsecondary certificate, diploma or degree, whereas 8.4% in Caledon and 11.1% in Dufferin have no postsecondary. Of the postsecondary, approximately 10% have a trade and 25% have college. University rates are different with 30% in Caledon and almost 20% in Dufferin having graduated.

DYNAMIC ECONOMY



- **Post-secondary education** rate is higher than provincial average.
- **Community and individual economic sustainability** is better than provincial averages with lower low income and unemployment rates. Housing costs are higher and there is less choice. Headwaters residents' commute takes 5-10 minutes longer than provincial averages for a decreased work/life balance.

Source: Statistics Canada and HCIA

Natural resource usage (i.e. extraction, industrial use of resources):

Recent community wide objections to projects such as the Rockfort Quarry in Caledon and the Mega Quarry in Dufferin have shown how problematic local residents view these operations. Both groups mounted large fundraising and public relations campaigns that saw the Rockfort Quarry defeated at the Ontario Municipal Board and the Mega Quarry proposal removed by the proponent.

SUSTAINABLE ENVIRONMENT



- **Natural resource and aggregate usage** not currently tracked.
- **Air and water quality** improved and measured at provincial levels.
- **Natural areas data** doesn't quantify change.
- **Built environment** improved with new growth management plans at local and provincial levels.
- **Personal environmental responsibility** measured by waste disposal and diversion better than provincial averages.

Source: HCIA

Cultural & social diversity: Dufferin County is not considered a primary landing site for newcomers, so there are no government settlement services available. The County does have a web section "Newcomers Welcome" with information on programs and services. In addition CARE Dufferin (Coalition Aiding Refugees entering Dufferin). Caledon has limited settlement services as most are provided in Brampton and Mississauga and through the Region of Peel.

VIBRANT CULTURE



- **Diversity** is increasing without official programs to support community.
- **Culture activities and heritage preservation** are strong in Headwaters.
- Two new college campuses have been added for **Lifelong Learning**.
- **Recreation** opportunities reflect typical small town with exceptional parks, trails and conservation areas.

Source: Dufferin County, Town of Caledon and HCIA

Political engagement: Local voter turnout is slightly below provincial and federal averages. Municipal Election voter turnout in 2014 was 7 percentage points behind the average for all Ontario municipalities. Gender parity in local government is over at 30% female 70% male with Caledon 1 person (9 total) short for equal representation.

ENGAGED CITIZENS



- **Political Engagement** is below provincial averages.
- **Volunteerism and donations** were measured at provincial level.
- **Inclusion** programs need increased focus with new diversity.
- **Sense of belonging** is strong part of community identity from survey data.

Source: Local Municipalities, Association of Ontario Municipalities and HCIA

Sources: Detailed source information is available at: www.headwaterscommunities.org

2011 SOCIO-DEMOGRAPHIC

PROFILE OF HEADWATERS

IF **CALEDON** WERE A VILLAGE OF 100 PEOPLE
IN 2011, IT WOULD LOOK LIKE THIS:

Population

20 villagers under age 15
14 villagers age 15 - 24
54 villagers age 25 - 64
12 villagers over age 65

♂ **50** male villagers ♀ **50** female villagers

Mother Tongue Language

78 English
1 French
21 Non-official language

• 10 part of a visible minority •

THE VILLAGE HAS 32 HOUSEHOLDS

Average household size is **3.2**

2 households earn > \$20,000
5 households earn \$20-\$50,000
10 households earn \$50-\$100,000
15 households earn \$100,000+

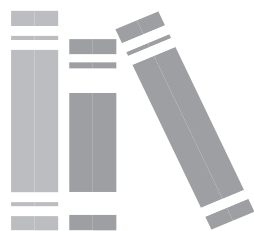
INCOME

\$47,491

average
individual
income

7

prevalence of
low individual
income
after tax



Education Ages 25 - 64

35 achieved post-secondary education
15 high school diploma or equivalent
4 no certificate, diploma or degree

HOME OWNERSHIP and SHELTER

92 | **8**

home owners | renters

21

paying more than
30% of income
for shelter costs

\$518,793

avg. value of dwellings

Employment (15 yrs and older)

Top Employment By No. of Jobs in Workforce

7 manufacturing
6 retail trade
5 construction
5 education services
4 professional, scientific and technical services
4 health care and social assistance
1 agriculture
1 arts, entertainment and recreation

Employment Statistics

79 residents by labour force status
57 in labour force
53 employed
4 unemployed
22 not in labour force
48 employees
5 work at home
48 work at a usual place and
7 self-employed

IF **DUFFERIN** WERE A VILLAGE OF 100 PEOPLE
IN 2011, IT WOULD LOOK LIKE THIS:

Population

19 villagers under age 15
14 villagers age 15 - 24
54 villagers age 25 - 64
13 villagers over age 65

♂ **49** male villagers ♀ **51** female villagers

Mother Tongue Language

92 English
1 French
7 Non-official language

• 5 part of a visible minority •

THE VILLAGE HAS 35 HOUSEHOLDS

Average household size is **3.1**

3 households earn > \$20,000
7 households earn \$20-\$50,000
13 households earn \$50-\$100,000
13 households earn \$100,000+

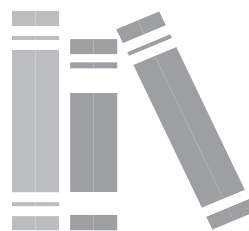
INCOME

\$44,294

average
individual
income

10

prevalence of
low individual
income
after tax



Education Ages 25 - 64

31 achieved post-secondary education
17 high school diploma or equivalent
6 no certificate, diploma or degree

HOME OWNERSHIP and SHELTER

84 | **16**

home owners | renters

27

paying more than
30% of income
for shelter costs

\$368,076

avg. value of dwellings

Employment (15 yrs and older)

Top Employment By No. of Jobs in Workforce

7 manufacturing
7 retail trade
5 construction
5 health care and social assistance
3 public administration
2 agriculture
1 arts, entertainment and recreation

Employment Statistics

79 residents by labour force status
56 in labour force
52 employed
4 unemployed
23 not in labour force
49 employees
4 work at home
42 work at a usual place
6 self-employed

COMMUNITY IDENTIFIED PRIORITIES



HEALTHY PEOPLE: Improve physical inactivity and overweight/obesity and increase health care professionals.



VIBRANT CULTURE: Understand and prepare for diversity across culture, age, gender and abilities.



DYNAMIC ECONOMY: Improve business climate (especially small business), jobs, transportation, affordable housing, income equity and internet.



ENGAGED CITIZENS: Increase community involvement and connectivity by engaging and mobilizing citizens in the political process, community programs and volunteering in general.



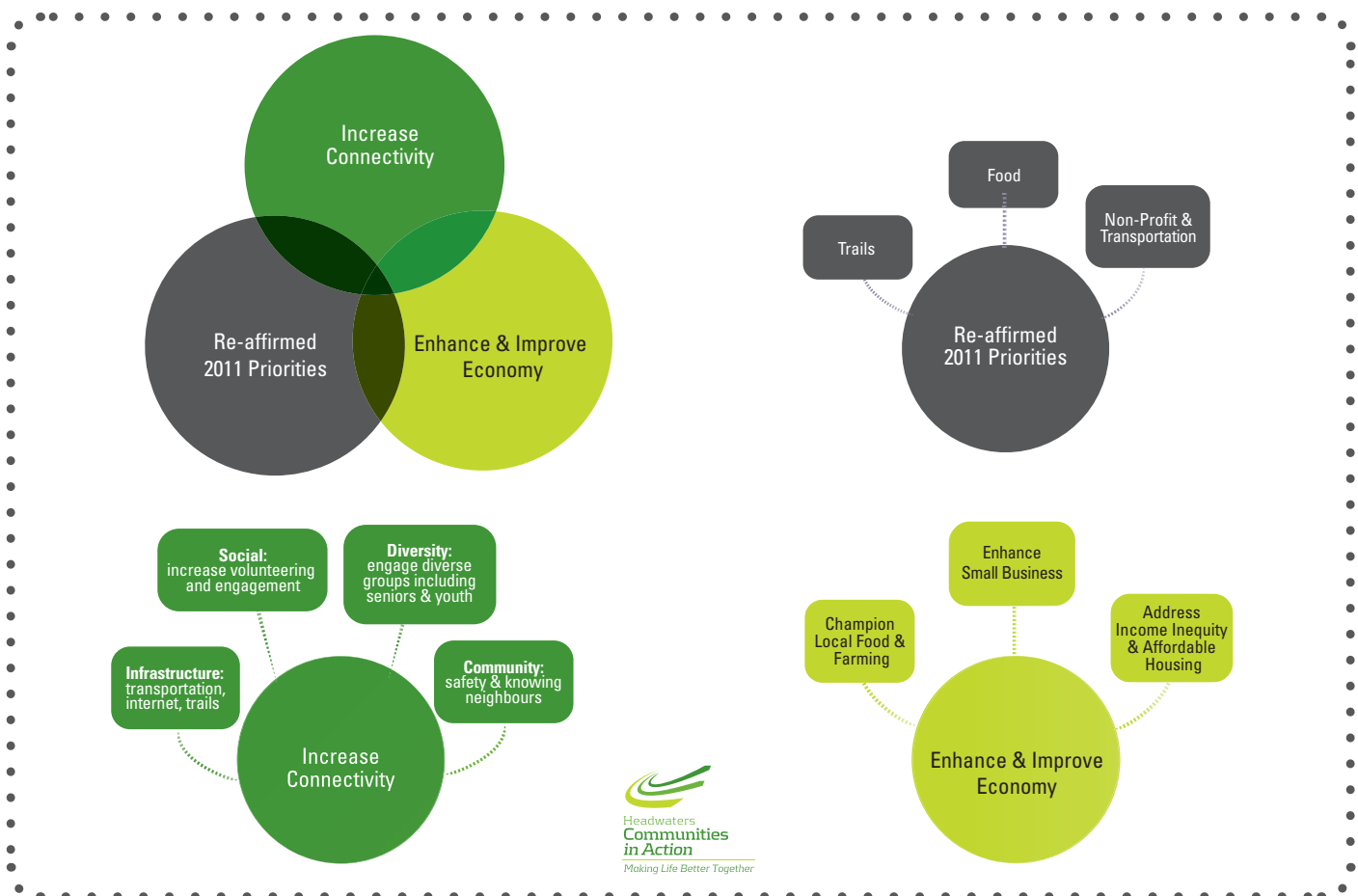
SUSTAINABLE ENVIRONMENT: Quantify impact of negative environmental factors (resource extraction and development) and increase opportunities for natural environment friendly economic activities.



COMMUNITY ASSETS: Increase awareness and quantify human, social, built/financial and natural assets.

COMMUNITY WELL-BEING PRINCIPLES TO GUIDE WORK:

Fill health and social service gaps by working together in both Caledon and Dufferin. Find ways citizens can make a difference. Foster a culture of *looking out for each other* so our community can become even safer. Find roles for citizens to improve economic resiliency in the Headwaters area. Determine what poverty means to our citizens, families and neighbourhoods and work together to diminish it. Support local farmers in remaining viable. Ensure we use our natural resources wisely while protecting our environment. Improve access to arts, culture and recreation in Headwaters. Be involved. Work together. Improve volunteerism and other forms of civic engagement. Protect the spirit of our small towns as we grow.



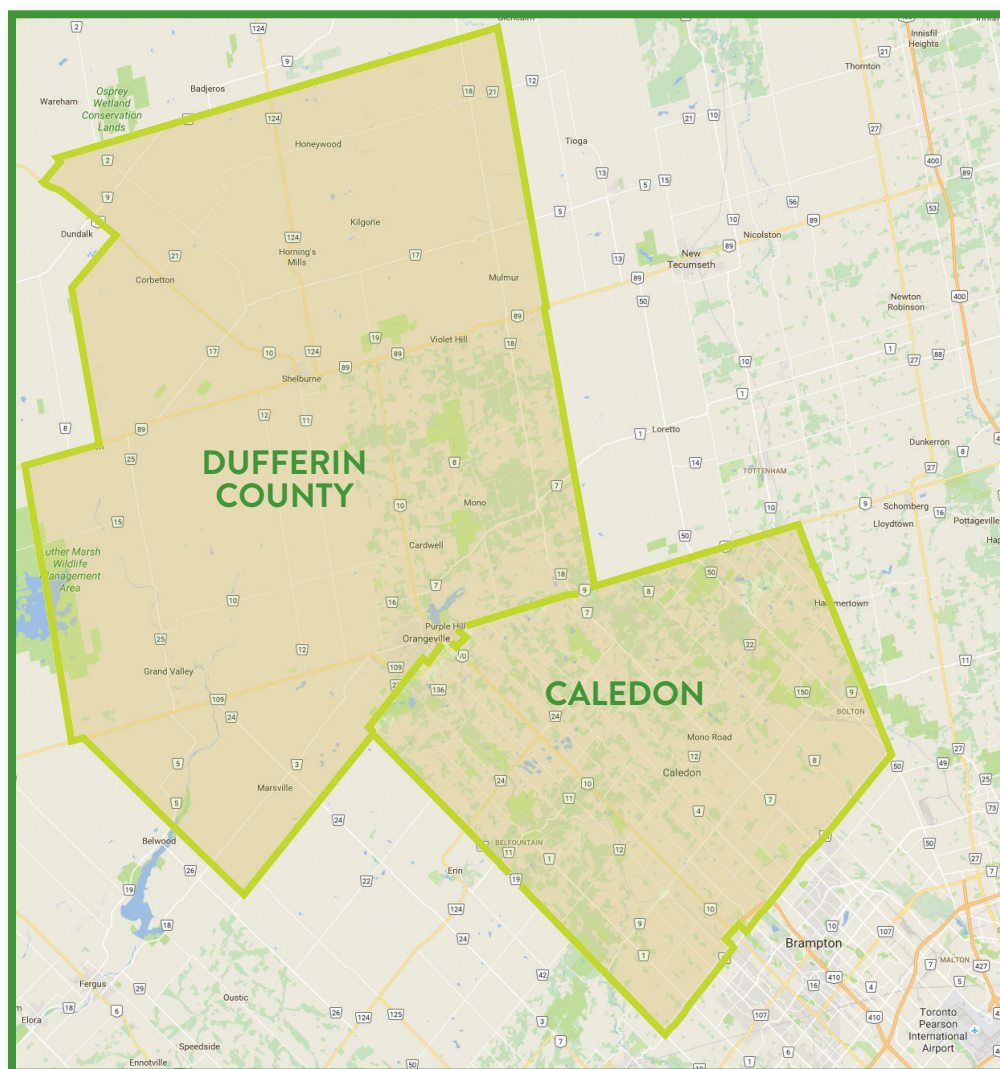
Source: HCIA CWB Survey and Community Conversations, 2014-2016.

HCIA will support collaborative approaches (citizens, government, business and other organizations) to act on the priorities in the following manner:

- 1 Engaging and mobilizing to keep issues that require actions by others in the forefront (e.g. rural transportation, affordable housing, and access to services).
- 2 Working across sectors on complex community issues using the collective impact framework – with HCIA engaging the community and providing backbone support when required.
- 3 Continue to confirm community priorities and maintain a medium in which they can land, incubate and grow in a supportive environment. Work with the community to develop a road map for the future to address the various roles we can all play to improve CWB in Headwaters.

HCIA also wants to identify the more difficult issues and gaps that need to be addressed including:

- 1 The pillars that present as both a challenge and an opportunity; for example, natural environment. Many people cherish the natural environment and open space in Headwaters, but they dislike aggregate extraction, wind farms and the loss of farmland to development.
- 2 Accounting for community assets to help understand CWB and resilience for future generations and to determine how strategic investments can improve CWB.
- 3 Development of a community foundation to provide funding for projects that will help kick start initiatives to work on the priorities and improve CWB in addition to other important community initiatives.



HEADWATERS COMMUNITIES IN ACTION

The Community Well-Being Refresh process and reporting has been an exciting journey for us. As the definition of well-being has matured over the years to now include more and varied indicators, how best to report on this is constantly shifting. This report represents both data and indicators at a place in time. Our projects and collaborations have resonated with the citizens of Headwaters and help drive us forward. We are hugely grateful for, and depend upon the support and contributions of our volunteers and partner organizations, and also our funders.

Many thanks to all who are currently involved and to those who have been involved along this ten plus year journey helping us to make life better together through CWB and community building across programs and initiatives. It all makes a difference and we would like to recognize all of the following for their important contribution.

HCIA Leadership Council Current and Past Members:

Chris Broom - Chair
Sylvia Cheuy - Vice-Chair & Tamarack Institute
Gord Gallagher - past Chair & past Mulmur Mayor
Ken Pagel - Treasurer
Dave Dyce - retired CVC
Ron Munro - Dufferin Board of Trade
Sharon Martin - Mono Councillor
Trish Keachie - private citizen & past ED of DCAFS
Jeff Sedgewick - private citizen & past Mulmur Councillor
Ken Topping - retired principal UGDSB, President, Dufferin Arts Council, past Director, Central West LHIN

In-Kind Contributors:

Lord Dufferin Centre
Community Living Dufferin
Meridian Credit Union
Wellington Dufferin Guelph Public Health
Dufferin County Community Services

HCIA Programs

Headwaters Food and Farming Alliance (HFFA)
Citizens of Headwaters for Active Transportation Team (CHATT)
Community Well-Being
Supporting the NFP Sector
DC Moves

Funders and Partners

Ontario Trillium Foundation
The United Way of Guelph Wellington Dufferin
The County of Dufferin
Wellington Dufferin Guelph Public Health
The Children's Foundation of Guelph Wellington Dufferin (Food and Friends)
TD Friends of the Environment
Town of Mono
Dufferin Board of Trade
Township of Amaranth
Town of Caledon
Town of Orangeville
Cycling Elements

Consultants to the Project

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HCIA Leadership Council
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